

Dr. BADIUDDIN AHMED

**Dean, School of Commerce and Business Management,
Head, Department of Commerce
Maulana Azad National Urdu University.**

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ACADEMIC PROFILE:

Ph. D. in Commerce and Business Management, Kakatiya University, Warangal, February 2003.

M. Phil. in Commerce, Kakatiya University, Warangal, Degree awarded, July, 1994.

M.B.A. (Marketing Management), Madurai Kamraj University, Madurai, 2001.

M. Com. (Costing Accounting), Kakatiya University, Warangal, June, 1990.

B. Com. (Advanced Accounting and Auditing and Income Tax), Kaktiya University, 1988.

WORK EXPERIENCE:

University/College/Institutions	Academic Positions Held	Month and Year
Maulana Azad National Urdu University, Hyerabad	Dean, School of Commerce and Business Management	09-10-2017 TO Till Date
Maulana Azad National Urdu University, Hyerabad	Professor And Head Department Of Commerce	22-06-2015 TO Till Date
Maulana Azad National Urdu University, Hyerabad	Professor Business Management through UGC-CAS with Retrospective Effect from 24 th Nov 2012.	24-11-2012 vide Order No. ER-I(C)F.10/2016-17/24 Dated 27 th July 2016
Maulana Azad National Urdu University, Hyerabad	Professor, Department Of Management And Commerce	10-03-2015 TO 21-06-2015
Maulana Azad National Urdu University, Hyerabad	Associate Professor, Department Of Management And Commerce	01-03-2013 TO 09-03-2015
Maulana Azad National Urdu University, Hyerabad	Associate Professor And Head, Department Of Management And Commerce	01-03-2010 TO 28-02-2013
Maulana Azad National Urdu University, Hyerabad	Associate Professor, Department Of Management And Commerce	24-11-2006 TO 28-02-2010
Maulana Azad National Urdu University, Hyerabad	Lecturer, Department Of Management And Commerce	28-09-2004 TO 23-11-2006
Mesco Institute Of Management And Computer Sciences, Hyderabad. (OSMANIA University, Hyderabad)	Reader And Principal,	01-10-2003 TO 27-09-2004
Vivekananda Degree & P.G. College, (KAKATIYA University, Warangal.), Karimnagar.	Senior Lecturer, Department Of Commerce And Business Management	01-08- 1993 To 30-09-2003
Kakatiya Institute Of Management Studies (KAKATIYA University, Warangal), Karimnagar.	Visiting Faculty, Faculty Of Commerce And Management (PART Time Basis)	01--11-1993 To 19-08- 2003
Dr. B.R. Ambedkar Open University, Study Center, Karimnagar.	Counsellor (WEEKLY Sessions)	01-10-1998 To 20-08-2003

School Of Distance Learning And Continuing Education (SDLCE), Upgc Karimnagar, (KAKTIYA University, Warangal)	Counsellor (WEEKLY Sessions)	01-11- 1999 To 31-10- 2002
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Research Profile

- Recognized Guide for supervising the Ph.D. Scholars of Management, Commerce of Rayalaseema University, Kurnool, Dr.B.R. Ambedkar University, Hyderabad and JNTU, Hyderabad. Presently 15 Scholars working for their Ph. D programme from various universities. Recognised Guide for supervising the M.Phil. Scholars of Management, Commerce and Economics by Madurai Kamraj University, Madurai, Alagappa University, Karaikudi and Commerce Scholars in Marketing Management specialization by Osmania University, Hyderabad, Periyar University, Salem, Sri Venkateshwara University, Tirupati
- THIRTY THREE (33) *candidates have been awarded M.Phil in Commerce, , Economics and Business Management from Madurai Kamraj University, Madurai, Periyar University, Salem, Alagappa University, Karaikudi.*

Examiner for different Universities

- Examiner for IGNOU MBA Programme for various Papers in Management.
- Examiner for Kakatiya University, Warangal, Commerce and Management papers.
- Examiner for Telangana University, Nizamabad for Commerce and Management papers.
- Counselor and Examiner for B. R. Ambedkar open university, Hyderabad, for Management papers.
- Counselor for SDLCE for Kakatiya University for M.Com programme.
- Demonstrated ability to clarify difficult concepts and to inspire students.
- Examiner and Evaluator for Ph.D and M.Phil thesis for Acharya Nagarjuna University, Guntur.
- Examiner and Evaluator for Ph.D and M.Phil thesis for Central University of Jammu.
- Examiner and Evaluator for Ph.D and M.Phil thesis for Integral University, Lucknow.
- Examiner and Evaluator of MBA Project work of Jawaharlal Nehru Technological University, Hyderabad.
- Examiner for Acharya N.G.Ranga Agricultural University,(ANGRAU), Hyderabad.

Resource Person in Refresher and Orientation Courses:

- Delivered Lectures as Resource Person at Academic Staff College of India, for Madrasa Teachers of Hyderabad on Time Management in Maulana Azad National Urdu University, Hyderabad on 10th February, 2017.
- Delivered Lectures as Resource Person at Academic Staff College of India, for the teachers of MANUU Model Schools on Total Quality Management and Time Management in Maulana Azad National Urdu University, Hyderabad on 7th January,2017.
- Delivered Lectures as Resource Person at Academic Staff College of India, for the teachers of Under-graduate level in Maulana Azad National Urdu University.

- Delivered Lectures as Resource Person in Jamia Nizamia, organized by CPDUMT, Maulana Azad National Urdu University.
- Delivered Lecture as Resource Person in Jamia Al-Mahd organized by CPDUMT, Maulana Azad National Urdu University.

Chaired the Sessions in National and International Conferences:

- In One days National Seminar at M.V.S. Government Degree & PG College, Mahboobnagar in the Technical Session II, of “Protection of Consumer Rights in Digital Economy” held 28th March, 2017.
- In Two days National Seminar at Government Degree College for Women, Karimnagar the Technical Session II, of “Changing Dimension of Financial and Banking System in India held 17-18 March, 2017.
- In Two days International Seminar at Acharya Nagarjuna University, in the technical session IV of “Corporate Social Responsibility”. During 11th March, 2017.
- In one Day National Workshop on Impact of Demonetization organized by Giriraj Govt. Degree College Nizamabad on 9th March 2017.
- In Two days International conference at Malla Reddy College of engineering and technology, in the session of “Human Resource Management: Exploring New Dimension”. During 18th December, 2015.
- In Two days National Seminar at Acharya Nagarjuna University, in the session of “Human Resource Management: Exploring New Dimension”. During 12-13th December, 2015
- In one day National Conference at Gitam University, in the session of “Modern Trends in Banking”. On 20th November, 2015
- In one day National Seminar at Telangana University, in the session of “Emerging HR practices for the Organizational Development”. During 8 October, 2015.
- One Day National Conference on “Innovative Management applications in Global context” scheduled on 12th December, 2014 .
- Two- Day National Seminar on– “Institutional Quality Improvement-Role of Governance, Leadership and Management” sponsored by National Assessment and Accreditation Council (NAAC) & organized by IQAC scheduled on 1st & 2nd August, 2014 .
- Delivered Key Note Address on contemporary issues in management at International Conference on Advances in Computer Science and Engineering (ICACSE-2013), Hyderabad.
- In International Seminar on Financial Markets; Issues and Challenges (FMIC-2013) organized by Department of Commerce and Financial Studies, Bharati Dasan University, Tiruchi, Tamilnadu during 5-6th January, 2013

- One Day National Conference on Emerging Issues and Innovations in Management Education, organised by Department of Studies and Research in Business Administration in association with Research Centre for Quality Management and Research Centre for Supply Chain Management and E-Commerce, Tumkur University. 31st October,2012
- In Two days National Seminar at Nagarjuna University, in the session of “Strategies for Effective Utilization of Human Resources”. During 18-19th October,2012.
- Session of FDI in Banking Sector. During 22-23rd March, 2012.at MANUU, Hyderabad.
- International Conference on Science and Technology Impact on Development and Justice One of the sessions concerning Management of Technology. During 7-8th February, 2012.

MEMBERSHIP OF ACADEMIC BODIES:

- Chairman, Board of Studies, Department of Commerce., (22nd June 2015 to 2018)
- Chairman, Departmental Admission Committee. (22nd June 2015 to 2018)
- Member, Academic Council, MANUU, Hyderabad. (22nd June 2015to 2018)
- Member, Academic Council, MANUU, Hyderabad. (1st March, 2010 to 28th February, 2013)
- Chairman, Board of Studies, Department of Management and Commerce, MANUU, Hyderabad (1st March, 2010 to 28th February, 2013)
- Chairman, Departmental Admission Committee. (1st March, 2010 to 28th February, 2013)
- Member, School Admission Committee, School of Commerce and Business Management, MANUU, Hyderabad.
- Member, Central Admission Monitoring and Review Committee (CAMRC), MANUU, Hyderabad.(2011-2012)
- Member, Satellite Campus Committee, MANUU,(2012)
- Member, School Board, School of Commerce and Business management, MANUU, Hyderabad.
- Member, Departmental Research Committee, School of commerce and business management, MANUU, Hyderabad.
- Member, Board of studies, Department of Commerce, Khaja Moiunddin Chisti University of Urdu, Persian and Arabic, Lucknow.

MEMBERSHIP OF PROFESSIONAL BODIES:

- Member of All India Management Association in recognition of contribution to the professional and commitment to the objectives of Association.
- Member of Hyderabad Management Association (HMA) in recognition of contribution to the professional and commitment to the objectives of Association.
- Life Member of All India Commerce Association.
- Member of Quality Circle Forum of India, Hyderabad.
- Life Member of Indian Accounting Association.

- Fellow Member, Indian Academic Researches Association (IARA), Trichi, Tamilnadu.
- Member, International Association of Academicians and Researches (INAAR), PUNE.(INNAR/1457)
- Member, International Economic Development Research Centre (IEDRC), Honk Kong.
- Member, International Academy of Arts , Science and Technology (IAAST), Indonesia
- Member, International Society for Development &Sustainability (ISDS). Japan
- Member, Institute of Research Engineers and Doctors(IRED), USA.
- Member, Indian Academicians and Researchers Association, Assam.

PUBLICATIONS

International Publications:

1. Research Paper entitled “A Study on the Implementation of CSR Practices in Indian Nationalized Banks Vis-À-Vis- SBI & ICICI Banks” has been published in International Research Journal of Management and Commerce Impact Factor- 5.564, Volume 4, Issue 9, With ISSN: (2348-9766) in September, 2017
2. Research Paper entitled “Financial performance analysis on select parameters of Telangana Grameena Bank” has been published in International Journal of Research in Commerce, Economics and Management, Volume-7 Issue-7 (July 2017) With ISSN 2231-4245 , in July 2017.
3. Research Paper entitled “Corporate Social Responsibility: Perspective of Government, Corporations and NGO’s” has been published in Asia Pacific Journal of Research in Business Management, Volume-8 Issue-7 (July 2017) With ISSN 2322-0899 , in July 2017.
4. Research Paper entitled “Non-monetary incentives and employee motivation: An Empirical study” has been published in International Journal of Research in Management and Social Science, Volume-5 Issue-2(III) (April - June 2017) With ISSN 2455-6378, in April - June 2017.
5. Research Paper entitled “The Role of Poultry Industry - A Study of Telangana State” has been published in International Journal of Advanced Scientific Research and Management, Volume-2 Issue-6 (June 2017) With ISSN 2455-6378, in June 2017.
6. Research Paper entitled “Demonetization Impact on Black Money, Counterfeit Currency and Corruption” has been published in International Journal of Engineering and Management Research, Volume-7 Issue-3 (May-June 2017) With ISSN (Online) 2250-0758, ISSN (Print) 2394-6962 in May & June 2017.
7. Research Paper entitled “Financial Health Analysis Using Altman's z score-A comparative study of Select Steel Companies” has been published in International Journal in Management and social Science Vol.05 Issue-05 (May2017) With ISSN :2321-1784 in May, 2017.

8. Research Paper entitled “Perception on Experiential Marketing of Shopping Malls-A Study of Forum Sujana Mall ” has been published in GE-International Journal of Management Research Vol.05, Issue-05 (May2017) With ISSN :2321-1709(O), ISSN:(P)2394-4226 in May, 2017.
9. Research Paper entitled “Performance Appraisal of Regional Rural Banks -A study of Telangana Grameena Bank” has been published in SAARJ Journal on Banking and Insurance Research a doubled blind Refereed and Reviewed International Journal Vol.06 issue-03 (May2017) With ISSN : 2319-1422 in May, 2017.
10. Research Paper entitled “The Financial Journey of TSRTC from its Bifurcation” has been published in SAARJ Journal on Banking and Insurance Research a doubled blind Refereed and Reviewed International Journal Vol.06 issue-03 (May2017) With ISSN:2319-1422 in May, 2017.
11. Research Paper entitled “Experiential Marketing in Cellular Service-A case study of Reliance Jio ” has been published in Refereed International Journal in Management and Social Science Vol.05 issue-05(May2017) With ISSN :2321-6378 in May, 2017.
12. Research Paper entitled “Deposits, Advances and Recovery Analysis of Telangana Grameena Bank” has been published in Refereed International Journal of Advanced Scientific Research and Management Vol.2 issue 5 2017 With ISSN : 2455-6378 in May, 2017.
13. Research Paper entitled “Social Media as a Tool for Minority Empowerment” has been published in Refereed International Research Journal of Management and Commerce Vol.4 Issue 4 With ISSN : 2348-9766 in April 2017.
14. Research Paper entitled “Pay Fixation Frame Work In TSRTC: Some Reflections” has been published in Refereed Glacier Journal Of Scientific Research With ISSN : 2349-8498 in April 2017.
15. Research Paper entitled “A descriptive study of Altman's Z Score Model in Bankruptcy Prediction” has been published in Peer Reviewed Refereed Journal Global Journal of Research Analysis With ISSN : 2277-8160 in April 2017.
16. Research Paper entitled “A Study on Talent Management Strategies in IT Industry” has been published in International Journal of Engineering and Technology (IJRET) Vol 4 Issue 4 With ISSN : 2395-0056 in April 2017.
17. Research Paper entitled “Corporate Social Responsibility: A vital Gizmo in Public and Private Sector Banks of India” has been published in an edited book With ISBN : 978-93-855118-08-9 published by Vrinda Publishing House, Hyderabad pp 760-764 in March 2017.
18. Research Paper entitled “Corporate Social Responsibility in India – A Study” has been published in an edited book With ISBN : 978-93-855118-08-9 published by Vrinda Publishing House, Hyderabad pp 760-764 in March 2017.
19. Research Paper entitled “A Study on recent trends and Growth Perspective of Steel Industry” has been published in International Journal of research in Commerce, IT and Management Vol 7 Issue 2 With ISSN : 2231-5756 pp 7-9 in February 2017.

20. Research Paper entitled “The Indian Steel Industry: Performance Highlights and Prospects” has been published in Peer Reviewed EPRA International Journal of Economic and Business Review With ISSN : 2349-0187 in January 2017.
21. Research Paper entitled “Impact of Information Technology on Human Resource Management – Challenges and Opportunities”. has been published in edited book An expedition towards growth and sustainability in commerce and management: Trends, Challenges and Strategies: With ISBN : 978-93-85100-05-5 During December 2015 by Department of Commerce and Business Management, St. Joseph College, Hyderabad.
22. Research Paper entitled “The Transformation phase of educational system in India with reference to quality of education”. has been published in edited book of 4th international conference on strategies for Business excellence : Challenges and Opportunities (ICSBE-2015) With ISBN : 9789383038299 Published by Fine Expressions Secunderabad During December 2015
23. Research Paper entitled “Human of Resource Practices – An empirical study Indian IT companies”. has been published in edited book of 4th international conference on strategies for Business excellence : Challenges and Opportunities (ICSBE-2015) With ISBN : 9789383038299 Published by Fine Expressions Secunderabad During December 2015
24. Research Paper entitled “The Transformation phase of educational system in India with reference to quality of education ”. has been published in edited book of 4th international conference on strategies for Business excellence : Challenges and Opportunities (ICSBE-2015) With ISBN : 9789383038299 Published by Fine Expressions Secunderabad During December 2015
25. Research Paper entitled “Commodity derivative with special reference to MCXINDEX . ACADEMICIA: An International Multidisciplinary Research Journal: ISSN: 2249-7137, Vol., 5 Issues 4 April, 2015. (Refereed Journal)
26. Research Paper entitled Women Entrepreneurship: Some reflections ACADEMICIA: An International Research Journal ISSN:2279-7137 Vol. 5, Issue 2, Feb. 2015.
Research Paper entitled Rural Entrepreneurship: Case Studies of Select Rural Entrepreneurs of India Asian Journal of Multidimensional Research ISSN:2278-4853Vol. 4. Issue 1, January, 2015
27. Research Paper entitled “Relevance of Social Media in Marketing”: Asian Journal of Marketing and Management Research: ISSN:2249-877X Vol. 5, Issue 1, Jan. 2015.
28. Research Paper entitled “Harmonious Industrial Relations-As a Strategy for Business Excellence . Strategies for Business Excellence-Challenges and Opportunities with ISBN: 978-93-83038299 Published by Shri Publisher and Distributors Pvt. Ltd., Hyderabad-December 2014
29. Research Paper entitled E-tailing in India – trends, challenges and opportunities Published In Trans Asian Journal of Marketing and Management Research ISSN: 2279-0667 Vol. 3. Issue 12, Dec, 2014
30. Research Paper entitled Measuring the Service Quality Gap in Courier Industry: Published in Indian Research Journal, Vo.1 series 5 Issue: October, 2014

31. Research Paper entitled Role of self help groups in women entrepreneur : Published in International Journal of Research in Management ad Social Science : ISSN2322-0899 Volume2, Issue3(III) July – September 2014.
32. Research Paper entitled Role of life insurance companies in economic development with reference to LIC, ICICI Pro: Published in International Journal of Research in Management ad Social Science: ISSN 2322-0899 Volume2, Issue3(II) July – Sept 2014.
33. Research Paper entitled Foreign Direct Investment and Economic Growth in India: Published in International Journal of Research in Management and Social Science : ISSN2322-0899 Volume2, Issue3(II) July – September 2014
34. Research Paper entitled The contribution of talent management towards effective HRM: Published In Asian Academic Research Journal of Social Sciences And Humanities ISSN 2278-859X AUGUST 2014
35. Research Paper entitled Micro Finance- Corporate Responsibility Versus Social Performance and Financial Inclusion Published in International Journal of Intelligence and Innovations ISSN 2348 4705 March 2014.
36. Research Paper entitled MSMEs: Challenges and Opportunities Global Business: Opportunities and Challenges with ISBN: 978-81-10003-0-14 by Global Research Publications March 2014 .
37. Research Paper entitled “A paradigm shift in the Human Resource Practices with SMART Phone Using Employees-A Study”. has been published in International Journal of Management and Technology, Volume No. III, Issue No. II (A), pp : 131-134 ISSN:0975-3915,February ,2014.by Sri Sai Ram Institute of Management Studies, Sai Leo Nagar, West Tambaram, Chennai-600 044.
38. Research Paper entitled “Challenges and Opportunities of Wireless Mobile Communication in India- A Study has been published in International Journal of Scientific Engineering and Technology, Volume No.2, Issue No.10, pp : Issue No.11, pp : 1113-11185, ISSN:2277-1581,November,2013.
39. Research Paper entitled “Corporate Governance and Business Ethics in IT sector: some Reflections” has been published in International Journal of Research in Commerce, Economics and Management, Volume No.3,(2013),Issue No. 10 pp :38-41 ISSN 2231-4245) October, 2013.
40. Research Paper entitled “Relevance of Islamic Banking to Indian Economy” has been published in International Journal of Research in Commerce, IT and Management, Volume No.3, pp :17-20 ISSN 2231-5756) October, 2013.
41. Research Paper entitled “Corporate Governance & Information Security: An Analytical Study” has been published in International Journal of Research in Commerce, IT and Management, Volume No.3, (2013), pp: 25-27 ISSN 2231-5756 October, 2013.
42. Research Paper entitled “Corporate Governance in India: Evolution and Emerging Issues” has been published in International Journal of Research in Commerce, and Management, Volume No.3, (2013), pp: 40-43 ISSN 0976-2183 October, 2013.

43. Research Paper entitled “A study on Customer Relationship Management (CRM) through E-Banking” has been published in International Journal of Research in Computer Application, and Management, Volume No.3, (2013), pp :56-58- ISSN 2231-1009 October, 2013.
44. Research Paper entitled “An Evaluation of Ethics in Insurance Sector” has been published in International Journal of Research in Computer Application, and Management, Volume No.3, (2013), pp :81-84- ISSN 2231-1009 October, 2013.
45. Research Paper entitled “FDI in Indian Telecom Sector a Perspective(Telecommunication the Apple of Foreign Investor’s Eye) has been published in International Journal of Scientific Engineering and Technology, Volume No.2, Issue No.10, pp : 982-985, ISSN : 2277-1581, October,2013.
46. Paper entitled “Islamic Finance –A Vaccine for Economic Crises ” has been published in Proceedings of the International Conference on The International Conference on Reinventing Thinking Beyond Boundaries to Excel – 2013 With ISBN: 978-93-5104-880-0 held on 6th April, 2013 by IMT, Faridabad.
47. Paper entitled “Talent Acquisition: a Tool for Human Capital” has been published in the Edited Book entitled “Emerging Issued in Finance and Business Management” in the 3rd International Conference on Finance and Business Management (ICFBM-13) with ISBN: 978-93-81212-33-2 published by Bharati Publications, Delhi during February 8th-9th, 2013 at Jaipur.
48. Research Paper entitled “Making Data Breach Prevention a Matter of Policy in Corporate Governance” has been published in International Journal of Scientific Engineering and Technology, Volume No.2, Issue No.1, pp : 01-07, ISSN : 2277-1581,January,2013.
49. A Research Paper entitled [“FDI in organised Retailing in India - The myth and realities”](#) has been published in the Proceedings of International Conference on Advances in Computer Science and Engineering (ICACSE) with ISBN: 978-93-5104-132-0 by Sri Sai Printers, Carona Lane, Hyderabad, 07-08 January 2013.
50. Research Paper entitled “The Micro Finance Industry in India”-A Study has been published in the Proceedings International Conference on Advances in Computer Science and Engineering with ISBN:978-93-5104-132-0, held during7th and 8th January,2013at Lord Institute of Engineering and Technology, Hyderabad by Sri Sai Printers, Chickkadpally, Hyderabad-20.
51. Research Paper entitled “IT Enabled Services –With reference to Medical and Telecom Sector”- has been published in the Proceedings International Conference on Advances in Computer Science and Engineering with ISBN:978-93-5104- 132-0, held during 7th and 8th January,2013 by Sri Sai Printers, Chickkadpally, Hyderabad.
52. Research Paper entitled [“Microfinance -Financing Agriculture, the Need for Innovations”](#) has been published in EXCEL International Journal of Multidisciplinary Management Studies Vol.2 Issue 7, July 2012, ISSN 2249 8834.

53. A Research Paper entitled “Re-Branding-Needs, Drivers and Strategies” has been published in the Proceedings of International Conference on Contemporary Global Management Practices with ISBN: 978-93-82163-25-1 by SNIST, publishers Hyderabad, April, 2012.
54. Research Paper entitled “Rural BPO’s: problems and Prospects” has been published in the Proceedings of International Conference on Contemporary Global Management Practices with ISBN: 978-93-82163-25-1 by SNIST, publishers Hyderabad, April, 2012.
55. A Research Paper entitled [“Competency Mapping and role of Assessment Centers”](#) has been published in the Proceedings of International Conference on strategies for business Excellence: Challenges and Opportunities with ISBN: 978-81-922783-4-6 Paramount Publishing House, Narayanguda, Hyderabad, 30-31March, 2012.
56. A Research Paper entitled “Customer Relationship Management and Electronic Customer Relationship Management with reference to Banking sector” has been published in First International Conference on Global Issues and Challenges in Business Scenario “ Edited Book with ISBN: 978-93-811-95-178 by United Publishers, Operara Plaza, Shanti nagar, Nandigudda, Mangalore- March, 2012, organised by Department of Commerce Quaid- E-Millath Government College for Women (Autonomous)Annasalai, Chennai, Tamil Nadu during 14th-15th March 2012.
57. A Research Paper entitled “Micro finance –Corporate Responsibility Versus Social Performance and Financial Inclusion” has been published in First International Conference on Global Issues and Challenges in Business Scenario “ Edited Book with ISBN: 978-93-811-95-178 by United Publishers, ,Operara Plaza, Shanti nagar, Nandigudda, Mangalore- March, 2012, organised by Department of Commerce Quaid-E-Millath Government College for Women (Autonomous)Annasalai, Chennai, Tamil Nadu during 14th-15th March 2012.
58. A Research paper entitled [“Understanding the Potential of Rural Marketing in India- an Analytical Study”](#) been published in *ZENITH International Journal of Business Economics & Management Research*, in Volume 1, Issue 2 Nov. 2011. with ISSN: 2249-8826.
59. A Research Paper entitled [“E-Commerce Trends for Organizational Advancement”](#) been published in *ZENITH International Journal of Multidisciplinary Research*, in Volume 1, Issue 6 Oct. 2011. with ISSN: 2231-5780.
60. A Research Paper entitled [“The Global Economy in 2011- Recovery Recedes”](#) been published in *Management and Technology Leading to Social Development* with ISBN: 978-81-8371-388-7 by SCITECH PUBLICATIONS (INDIA) PVT. LTD. Chennai, July 2011. Click here to see the Article.
61. A Research Paper entitled “E-Commerce and Its Effectiveness-A Case Study of Hewlett Packard” has been published in *Emerging Trends in E-Commerce-Volume-2* with ISBN: 978-93-80890-27-2 by NEITHAL PATHIPPAGAM PUBLISHERS, Chennai, March, 2011.
62. A Research Paper entitled “E-Commerce in Inventory Management” has been published in *Emerging Trends in E-Commerce-Volume-2* with ISBN: 978-93-80890-27-2 by NEITHAL PATHIPPAGAM PUBLISHERS, Chennai, March 2011.

63. A Research Paper entitled “Mobile Service Provider in Electronic Payment System” has been published in Emerging Trends in E-Commerce-Volume-2 with ISBN: 978-93-80890-27-2 by NEITHAL PATHIPPAGAM PUBLISHERS, Chennai, and March, 2011.
64. Research article entitled “Evolution’s in Micro Finance” Published in International Journal of Business Statistics and Finance. Vol.1, No.1, Jan-Dec-2010:p.1-6. With ISSN: 2249-4200.
65. Research article entitled “Secondary Market of Insurance Products-Dawn of New Asset Class” published in International Journal of Marketing Theory: vol.1, No.1, Jan-Dec-2010:p.1-11. With ISSN: 2230-889X
66. Research article entitled “Liquidity and Profitability Analysis of Andhra Pradesh Tourism Development Corporation (APTDC)” published in International Journal of Marketing Theory: vol.1, No.1, Jan-Dec-2010,pp.23-40 With ISSN:2230-889X

National Publications

1. Research paper entitled” Start up India: Opportunities and Challenges” has been published in Kaveripakkam College Journal of Management research with ISSN-22496459 Volume-7, Issue No-23 Quarterly journal of KP College in April-June 2017, published by Kaveripakkam College of Arts and Science (Affiliated to thiruvalluvar University, Opp:Kaveripakkam Bustand), Kaveripakkam-632 508, Vellore Dist, Tamilnadu.
2. Research Paper entitled “Pay Fixation Frame Work In TSRTC: Some Reflections” has been published Glacier Journal Of Scientific Research With ISSN:2349-8498 in April 2017.
3. Research Paper entitled “Role of Women Entrepreneurs in Mahboobnagar dist. Of Telangana State: An Analysis” has been published in Indian Streams Research Journal Vol 7 Issue 1 With ISSN:2230-7850 in February 2017.
4. Paper entitled “ The Implication of E-Commerce on Women Employees in achieving Work-Life Balance” Published in edited book of National Conference by Archers and Elevators Publishing House , Bangalore, with ISBN: 978-93-85640-56-8
5. Paper entitled “ Work Life Balance a challenge for women employees an HRD intervention stands vindicated “ Published in edited book of seminar entitled Human Resource Management: Exploring New Dimension by Paramount Publishers , Hyderabad with ISBN:978-93-85100-54-3 During December 2015.
6. Paper entitled “HRIS for Employee Management “ Published in edited book of seminar entitled Emerging HR practices for the Organisational Development with ISBN:978-81-924002-4-2 published by M/s:Sapient Research Publications, October,2015 Hyderabad.
7. Paper entitled “Digital Media and HRM in the Global Context” ISBN: 978-93-83038237 Published by Shri Publisher and Distributors Pvt, Ltd., Hyderabad December 2014.

8. Paper entitled “Strategic Human Resource Management-An Innovative Management Application” ISBN: 978-93-83038237 Published by Shri Publisher and Distributors Pvt, Ltd., Hyderabad December 2014
9. Paper entitled “Strategies for gaining competitive Advantage with reference to Self Service Technologies-An Innovative Management Practice” ISBN: 978-93-83038237 Published by Shri Publisher and Distributors Pvt, Ltd., Hyderabad
10. Paper entitled “The Role of Smart Phone and Effective HR Practices” has been published in the One day National Conference Entitled “Redefining Management Practices and Marketing in Modern Age” held on 5th January,2014 organised by S.P.D.M. Arts, Commerce and Science College, Shirpur, District Dhule, Maharashtra State with ISBN: 978-93-82795-8-, Published by Atharva Publications, Dhule,
11. Paper entitled “E-Marketing a paradigm shift in 21st Century” has been published in the One day National Conference Entitled “Redefining Management Practices and Marketing in Modern Age” held on 5th January,2014 organized by S.P.D.M. Arts, Commerce and Science College, Shirpur, District Dhule, Maharashtra State with ISBN: 978-93-82795-8-, Published by Atharva Publications, Dhule,
12. Paper entitled “Critical Role of HRD with reference to Training in the Era of Globalization- A case study of APTRANSCO” has been published in Training and Development Journal with ISSN-2231-0681(Print) and ISSN:2231-069X(Online) Volume-4, Issue-2 Bi-Annual July – December-2013 by Diva Enterprises pvt. Ltd., Naraina Industrial Area Phase-I on behalf of Indian Society for Training and Development, Bhubaneswar Chapter.
13. Paper entitled “Disseminating Learning, Diminishing Borders-Technological Perspectives in India Context” in Kaveripakkam College Journal of Management research with ISSN-2249-6459 Volume-3, IssueNo-9 Quarterly journal of KP College in October –December-2012,published by Kaveripakkam College of Arts and Science (Affiliated to thiruvalluvar University, Opp:Kaveripakkam Bustand), Kaveripakkam-632 508, Vellore Dist, Tamilnadu.
14. Paper entitled “Talent Management Innovative Strategy for Human Capital” in Kaveripakkam College Journal of Management research with ISSN-2249-6459 Volume-3, IssueNo-9 Quarterly journal of KP College in October – December-2013,published by Kaveripakkam College of Arts and Science (Affiliated to thiruvalluvar University, Opp:Kaveripakkam Bustand), Kaveripakkam-632 508, Vellore Dist, Tamilnadu.
15. Paper entitled “SHRM-Transformation Through Technologies” has been published in the Two day National Conference on “Strategic Human Resource Management(SHRM) –Riding the Power and Shaping the HR Mission”-Global Pwerspective., organised by Department of Commerce ,University of Madras,Chepauk, Chennai, Tamil Nadu with ISBN: 978-81-925376-8-, Published by Sai Publications, Chennai.

16. Paper entitled “Talent Management –A Significant Dimension in Strategic HRM ” has been published in the Two day National Conference on “Strategic Human Resource Management(SHRM) –Riding the Power and Shaping the HR Mission” ”-Global Perspective., organised by Department of Commerce ,University of Madras,Chepauk, Chennai, Tamil Nadu with ISBN: 978-81-925376-8-, Published by Sai Publications, Chennai.
17. Paper entitled “Strategic Human Resource Management and Technology –A case study of APTRANSCO, A.P. India ” has been published in the Two day National Conference on “Strategic Human Resource Management(SHRM) – Riding the Power and Shaping the HR Mission” ”-Global Perspective., organised by Department of Commerce ,University of Madras,Chepauk, Chennai, Tamil Nadu with ISBN: 978-81-925376-8, Published by Sai Publications, Chennai.
18. Paper entitled “The Role of Social Media in Marketing-Study” has been published in the Two day National Conference organised by Department of Post Graduate Studies and Research in Commerce and Management, Karnataka State Women University, Bijapur in collaboration with ICSSR, New Delhi by Thematic Publications, with ISBN: 978-93-83192-13-7. Latur, Maharashtra State.
19. Paper entitled “Islamic Banking and Conventional Banking” has been published in the Edited Book at National Conference on Financial Innovations and Challenges with ISBN: 978-93-82163-81-7 by Paramount Publishing House, Naryanguda, Hyderabad 30th-31st January, 2013.
20. Paper entitled “Managing Customer Relationship Management(CRM)” has been published in the Edited Book at National Conference on Financial Innovations and Challenges with ISBN: 978-93-82163-81-7 by Paramount Publishing House, Naryanguda, Hyderabad 30th-31st January, 2013
21. Paper entitled “Challenges and opportunities in banking Sector with Reference to Human Resources ” has been published in the Edited Book at National Conference on Financial Innovations and Challenges with ISBN: 978-93-82163-81-7 by Paramount Publishing House, Naryanguda, Hyderabad 30th-31st January, 2013.
22. Paper entitled “The Challenges and Opportunities of FDI in Retail Sector-A Study” in Kaveripakkam College Journal of Management research with ISSN-22496459 Volume-2, Issue No-5 Quarterly journal of KP College in October – December-2012,published by Kaveripakkam College of Arts and Science (Affiliated to thiruvalluvar University, Opp: Kaveripakkam Bustand), Kaveripakkam-632 508, Vellore Dist, Tamilnadu.
23. Paper entitled “Islamic Finance and Its Rationality” has been published in the Proceedings at National Conference Financial Services; Opportunities and Challenges Indian Perspective with ISBN: 978-81-910530-3-6 organized by Department of Commerce and Management by Skandha Sumukha Services, Bangalore, 12th and 13th December, 2012.
24. Paper entitled [“The Core Competencies for HR Professional Across Industries and Role –The need for Innovations”](#) in Journal of Global Management Outlook with ISSN-22773789 Volume-I, Issue-II Bi-Annual July –December-2012, by Department of Business Management, Telangana University, Dichpally, Nizamabad-503322.

25. Paper entitled “Challenges of Rural Retailing-Micro level study” in Journal of Global Management Outlook with ISSN-22773789 Volume-I, Issue-II Bi-Annual July –December-2012, by Department of Business Management, Telangana University, Dichpally, Nizamabad-503322
26. Paper entitled “Cooperative Education Challenges and Opportunities-a study” has been published at National Conference on Emerging Issues and Innovation in Management Education held at Tumkur University, Tumkur in an Edited Book entitled “Contemporary management Education” with ISBN: 978-93-5097-182-6 by Himalya Publishing House organized by Department of Studies and Research in Business Administration in association with Research Centre for Quality Management and Research Centre for Supply Chain Management and E-Commerce on 31st October, 2012
27. Paper entitled “Foreign Direct Investment in Health Care: Opportunities and Challenges has been published at National Seminar on FDI in services sector-opportunities and Challenges with ISBN: 978-93-82163-31-2 organized by Department of Management and Commerce by Paramount Publishing House, Naryanguda, Hyderabad 22nd and 23rd May, 2012.
28. Paper entitled “Rural Empowerment through growth of Rural Markets-A study of Selected Areas of Bihar State” has been published in the Edited Book at National Seminar Sponsored by AICTE at Coimbatore Institute of Engineering and Technology, Coimbatore, Tamilnadu with ISBN: 9788191047271 by Laser Park Publishing House Coimbatore, 11th-12th April 2012.
29. Paper entitled [“Customer Relationship Management –An Innovative Strategy for Customer Retention”](#) has been published in the Edited Book at Dr. C. K. Prahalad National Conference on Management Issues and Challenges for the Decade with ISBN: 978-93-82163-24-4 by Paramount Publishing House, Naryanguda, Hyderabad 4th-5th April, 2012.
30. Paper entitled “Role of I.T.in Retail Sector” has been published in the Edited Book at Dr. C.K.Prahalad National Conference on Management Issues and Challenges for the Decade with ISBN: 978-93-82163-24-4 by Paramount Publishing House, Naryanguda, and Hyderabad 4th-5th April, 2012.
31. Paper entitled “Efficacy of Stress Management” with special reference to Fusilate System has been published in Paripex: Indian Journal of Research, listed in International ISSN Directory, Paris, with ISSN: 2250-1991 Volume:1 Issue:2 February, 2012
32. Paper entitled “Rural Management Education in India: A seizing Opportunity” has been published in the Proceedings of the National Seminar Entitled: Management Education in India- Challenges and opportunities (Focus on Rural Institutions) First Issue with ISBN: 978-81-920425-10 by Uma Publishers, Nanded.
33. Paper entitled “Rural Marketing: A paradigm Shift in Indian Marketing Practices” has been published in the Proceedings of 4th Indian Conference on Management-innovative Strategies Emerging India in Global Scenario (ICOM_2011) First Issue with ISBN: 978-93-80697-81-9 by Excel India Publishers Delhi.

34. Paper entitled “Role of Ethics in Marketing” has been published in the Proceedings of 4th Indian Conference on Management-innovative Strategies Emerging India in Global Scenario (ICOM_2011) First Issue with ISBN: 978-93-80697-81-9 by Excel India Publishers Delhi.
35. Paper entitled “Increasing rate of Inflation in India- Causes and Remedies” has been published in the Orient Journal of Law & Social Sciences Vol. IX Issue VI, with ISSN No: 0973-7480 October, 2010.
36. Paper entitled “Impact of Information and Communication Technology on Foreign Direct Investment Decision” has been published in the Souvenir of Department of Commerce, Bharathiar University, Coimbatore, March 2007.
37. Paper entitled “Mutual Funds-Drops makes an ocean” has been published in the Souvenir of Department of Commerce, Bharathiar University, Coimbatore, March 2007.
38. Paper entitled “Financial Services in the Capital Market-A study of Mutual funds” has been published in the Souvenir of Department of Commerce, Kakatiya University, and Warangal, January, 2007
39. Published an article entitled “Emerging Trends in Strategic Human Resource Management” in Oriental Journal Law and Social Sciences Vol. VI/Issue III August, 2006 with ISSN No 0973-7480.
40. Published jointly an article entitled “Clearing Decks for Takaful (Islamic Concept of Insurance”- In “Osmania Journal of International Business Studies” Vol. 1, Issue 1 with ISSN No. 0973-5372 January-June, 2006.
41. Published an article entitled “ RRB-A Boost to Rural Economy-A Case Study of on Satavahana Grameena Bank (RRB) Karimnagar District”. In “Osmania Journal Of Management” ISSN No 0976 – 4208 Vol. 1, Number 1 November 2004.
42. Published an article entitled “A Micro Level Study on Institutional Credit with reference to Lead Bank, Karimnagar”. In “Management Researcher” ” ISSN No 2230-8431 Vol. IX July-December 2002 No.1 & 2.
43. Published article on “Consumer Grievances and Redressal – Some Reflections” In Management Researcher journal of Institute of Management Development and Research ” ISSN No 2230-8431 Vol - IV, No:1 & 2 July-December 1997.

Book Articles Published:

Article Title	Year of Published	Name of the Book, ISBN No. and Publisher's Detail	Status
Learning Centric human Resource Transformation of a futuristic Enterprise: A case study of APTRANSCO	2015	Contemporary Issues in Management, Dr. Ashok AIMA, Dr. Shahid Mushtaq, ISBN No 978-93-85000-22-5, Bharthi Publications, New Delhi, pp 128-146	Published
CRM and E-CRM IN BANKING SECTOR - A tool for customer satisfaction	2014	Trends and Challenges in Entrepreneurship & Business, with ISBN:978-3-639-71535-4 by Scholars' Press	Published
Barriers of Women Entrepreneurship in India - From Different	2014	Trends and Challenges in Entrepreneurship & Business, with ISBN:978 by Scholars' Press	Published
Customer Relations Management to Customer Experience Management - A	2014	Trends and Challenges in Entrepreneurship &	Published

Paradigm Shift In Marketing		Business, with ISBN:978 by Scholars' Press	
Women Employment and Entrepreneurship - Case Studies of Successful women Entrepreneurs.	2014	Women Power and Social Change, with ISBN : 978-93-81992-26-5 Today Publications	Published
Entrepreneurship as a key Determininant for Women's Empowement and Achivements in INDIA - A Study of Select Women Entrepreneurs .	2014	Women Power and Social Change, with ISBN : 978-93-81992-26-5 Today Publications	Published
"Islamic Banking – An Emerging Banking Model"	2014	Emerging Trends in Finance and Banking Vol.1 with ISBN:978-93-5142-515-1 by Himalaya publishers.	Published
"Financial Inclusion – A Tool for Inclusive Growth in India"	2014	Emerging Issues and Challenges in Management Vol.1 with ISBN:978-93-5142-515-1 by Himalaya publishers	Published
"E-Commerce Trends for Organizational Advancement"	2011	Emerging Trends in E-Commerce-Volume-2 with ISBN: 978-93-80890-27-2 by NEITHAL PATHIPPAGAM PUBLISHERS, Chennai.	Published
Secondary Market of Insurance Products- Dawn of New Asset Class	2011	2..Micro-finance in India–Emerging trends and Challenges, with ISBN 978-81-8387-444-1) published by Serials Publications	Published
Liquidity And Profitability Performance of APTDC	2011	1.Micro-finance in India –Emerging trends and Challenges, with ISBN 978-81-8387-444-1) published by Serials Publications	Published

Orientation and Refresher Courses:

Sl. No	Orientation and Refresher Courses	Name of the Organiser	Duration		Nature of Participation
			From	To	
1.	e-Business	Institute of Public Enterprise, Hyderabad	Mar 1 st 2004	Mar 23 rd 2004	Attended and Secured A+ grade
2.	Orientation Course	Academic Staff College, Osmania University, Hyderabad	1996	1996	Attended

Seminars, Conferences, Workshops, Summits Faculty Development Programs

Sl. No	Name of the Seminar/ Symposia/ Conference/ Summit, etc.	Name of the Organizer	Duration		Nature of Participation
			From	To	
1.	National Seminar on Changing Paradigms in Managerial Practices	Department of Business Management, Dillydally, Nizamabad, Telangana.	4 th May 2017	4 th May 2017	Paper Presented
2.	National Seminar on Changing Paradigms in Managerial Practices	Department of Business Management, Dillydally, Nizamabad, Telangana.	4 th May 2017	4 th May 2017	Paper Presented
3.	National Seminar on Changing Paradigms in Managerial Practices	Department of Business Management, Dichpally, Nizamabad, Telangana.	4 th May 2017	4 th May 2017	Paper Presented
4.	National Seminar on Protection of Consumer Rights in Digital Economy	M.V.S. Degree & PG College Mahboob Nagar District of Telangana state.,	28 th March 2017	28 th March 2017	Paper Presented
5.	International conference on Alternative Finance and sustainable Socio-Economic Development	University of Kerala. School of Distance Education, Thiruvananthapuram, Kerala.	22 nd March 2017	24 th March 2017	Paper Presented
6.	National Conference on Marketing of Financial Services-Trends and	Sri Venkateshwara University, Tirupathi, A.P.	18 th March 2017	19 th March 2017	Paper Presented

	Strategies				
7.	National Seminar on Changing Dimensions of Financial and Banking System in India	Government degree College for Women, Karimnagar, Telangana State.	17 th March 2017	18 th March 2017	Paper Presented
8.	National Seminar on Corporate Social Responsibility in India: Strategies for inclusive development	Department of Commerce and Management Studies and Center for Study of Social Exclusion and Inclusive Policy, Andhara University, Visakapatnam, A.P.	17 th March 2017	18 th March 2017	Paper Presented
9.	National Seminar on Corporate Social Responsibility in India: Strategies for inclusive development	Department of Commerce and Management Studies and Center for Study of Social Exclusion and Inclusive Policy, Andhara University	17 th March 2017	18 th March 2017	Paper Presented
10.	National Seminar on Service Sector in India: Emerging Challenges	Hindi Mahavidyalaya (OU), Nallakunta, Hyderabad	27 th February 2017	28 th February 2017	Paper Presented
11.	National Seminar on Service Sector in India: Emerging Challenges	Hindi Mahavidyalaya (OU), Nallakunta, Hyderabad	27 th February 2017	28 th February 2017	Paper Presented
12.	International Seminar on Corporate Social Responsibility	Department of HRM, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.	10 th February 2017	11 th February 2017	Paper Presented
13.	International Seminar on Corporate Social Responsibility	Department of HRM, Acharya Nagarjuna University, Nagarjuna Nagar, Guntur.	10 th February 2017	11 th February 2017	Paper Presented
14.	National Conference on Recent Trends in Management and Social Sciences	Anvesha Educational And Research Foundation in collaboration with UCCBM, Osmania University	26 th August 2016	27 th August 2016	Paper Presented
15.	National Symposium on Emerging Trends in Innovation in Academic Research	Bharatidasan University, Thiruchirapally, Tamilnadu.	21 st May 2016	21 st May 2016	Paper Presented
16.	National Conference on Management and technology on Sustainable Development(MTSD-16)	Department of Management, BIMS Bangalore	30 th March, 2016	30 th March, 2016	Paper Presented
17.	4 th International conference on strategies for Business excellence : Challenges and Opportunities (ICSBE-20	Malla Reddy College of Engineering and Technology, Secunderabad. Telangana	18 th Dec, 2015	19 th Dec, 2015	Paper Presented
18.	4 th International conference on strategies for Business excellence : Challenges and Opportunities (ICSBE-20	Malla Reddy College of Engineering and Technology, Secunderabad. Telangana	18 th Dec, 2015	19 th Dec, 2015	Paper Presented
19.	National Conference on "Trends in Modern Banking"	Department of finance HBS, Gitam University, Medak	20 th Nov 2015	20 th Nov 2015	Paper Presented
20.	National Seminar on "Emerging HR Practices for Organizational Development.	Department of Business Management, Telangana University, Dichpally, Nizamabad	8 th Oct 2015	8 th Oct 2015	Paper Presented

21.	National Conference on Innovative Management Applications in global Context	Anurag Group of Institute, Hyderabad	12 Dec 2014	12 Dec 2014	Paper Presented
22.	National Seminar on Institutional quality Improvement-Role of Governance, Leadership and Management IQAC	SRR Government Degree & PG College, Karimnagar	1 st Aug, 2014	2 nd Aug, 2014	Paper Presented
23.	National Conference on “Emerging Issues and Challenges in Supply Chain Management”	HBS, Gitam University, Medak Dist	21 st March, 2014	21 st March, 2014	Paper Presented
24.	Management of Higher Education-Perspectives, Challenges and Strategies”	Department of Management & Commerce, MANUU, Hyderabad.	5th March, 2014	6th March, 2014	Paper Presented
25.	National Seminar on “Emerging Trends in Industrial Relations”	Bommidala Department of Human Resource Management, Acharya Nagarjuna University, Guntur.	22nd February, 2014	23rd February, 2014	Paper Presented
26.	National Seminar on “Concerns & Challenges of Financing Higher Education” in India.	Kalabandhu Kalaparishad, a NGO, from Kurnool district held at RCUES, Osmania University, Hyderabad.	7th February, 2014	8th February, 2014	Paper Presented
27.	National Conference on “Paradigm Shift in Marketing-The Road Ahead”	School of Management Studies, University of Hyderabad, Hyderabad	23rd January, 2014	24rd January, 2014	Paper Presented
28.	National Conference on “Paradigm Shift in Marketing-The Road Ahead”	School of Management Studies, University of Hyderabad, Hyderabad	23rd January, 2014	24rd January, 2014	Paper Presented
29.	National Conference on “Paradigm Shift in Marketing-The Road Ahead”	School of Management Studies, University of Hyderabad, Hyderabad	23rd January, 2014	24rd January, 2014	Paper Presented
30.	National Conference on “Redefining Management Practices and Marketing in Modern Age”	S.PD.M. Arts, Science a Commerce College, Shirpur, Dist., Dhule (M.S.)	5th January, 2014	5th January, 2014	Paper Presented
31.	“National Seminar on Recent Trends in Financial Management and Financial Services”	Department of Business Management, St. Joseph Degree and P.G. College (Affiliated to O.U., Hyd) Basheerbagh, King Koti, Hyderabad.	4th January, 2014	4th January, 2014	Paper Presented
32.	National Conference on “Strategic Human Resource Management (SHRM) Riding the Power & Shaping the HRM	Department of Commerce, University of Madras, Chennai.	18 th December, 2013	19th December, 2013	Paper Presented
33.	National Conference on “Strategic Human Resource Management (SHRM) Riding the Power & Shaping the HRM	Department of Commerce, University of Madras, Chennai.	18 th December, 2013	19th December, 2013	Paper Presented
34.	National Conference on “Strategic Human Resource Management (SHRM)” Riding the	Department of Commerce, University of Madras, Chennai.	18 th December, 2013	19th December, 2013	Paper Presented

	Power & Shaping the HRM				
35.	National Conference on “Social Aspects in Marketing for 21st Century”	Department of Post Graduat (PG) Studies & Research in Commerce and Management, Karnataka Women’s University, Bijapur.	21st November 2013	22nd November, 2013	Paper Presented
36.	International Conference on Reinventing Thinking Beyond Boundaries to Excel (ICRTBBE)- 2013	Institute of Management and Technology (IMT), Faridabad.	06th April, 2013	06th April, 2013	Paper Presented
37.	International Conference On “Disseminating Learning, Diminishing Borders-ODL in 21 st Century”	Indian Distance Education Association(IDEA) in collaboration with Maulana Azad National Urdu University, Hyderabad	05th April, 2013	07th April, 2013	Paper Presented
38.	National Conference on Emerging Business– Opportunities and Challenges-2013	R.V. Institutue of Management, Main Jay Nagar, Bangalore-41	22nd March, 2013	23rd March, 2013	Paper Presented
39.	International Conference on Role Of Women in Achieving a Sustainable Future-An Economic Perspective	Adarsh Group of Institutions, 5th Main road, Chamrajpet, Bangalore-18	15th March 2013	15th March 2013	Paper Presented
40.	3rd International Conference on Finance and Business Management (ICFBM-13)	Society of Technical and Management Professionals (STMP)	09th Feb 2013	10th Feb 2013	Paper Presented
41.	International Conference on Emerging Management Practices(GCEMP-2K13)	Ganpat University, faculty of Management Studies in Association with AIMS and Victoria University, Melbourne,Australia., Kherva, Mehsana, Gujarat.	08th Feb 2013	09th Feb 2013	Paper Presented
42.	International Conference on Corporate Governance: Emerging Issues and Global Challenges-2013.	Department of Commerce in Collaboration with Essex Business School, at Sri Venkateshwara University, Tiupathi, A.P.	30th Jan 2013	31th Jan 2013	Paper Presented
43.	International Conference on Corporate Governance: Emerging Issues and Global Challenges-2013	Department of Commerce in Collaboration with Essex Business School, at Sri Venkateshwara University, Tiupathi, A.P.	30th Jan 2013	31th Jan 2013	Paper Presented
44.	International Conference on Corporate Governance: Emerging Issues and Global Challenges-2013	Department of Commerce in Collaboration with Essex Business School, at Sri Venkateshwara University, Tiupathi, A.P.	30th Jan 2013	31th Jan 2013	Paper Presented
45.	Two Days National Conference on Financial Innovations and Challenges: (ncfic-2013)	School of Management Studies Vignan University, Vadlamudi, Guntur_A.P.	30th Jan 2013	31th Jan 2013	Paper Presented
46.	Two Days National Conference on Financial Innovations and Challenges: (ncfic-2013)	School of Management Studies Vignan University, Vadlamudi, Guntur-A.P.	30th Jan 2013	31th Jan 2013	Paper Presented

47.	Two Days National Conference on Financial Innovations and Challenges: (ncfic-2013)	School of Management Studies Vignan University, Vadlamudi, Guntur-A.P.	30th Jan 2013	31st Jan 2013	Paper Presented
48.	International Conference on Advances in Computer Science and Engineering (ICACSE-2013)	Lords Institute of Engineering and Technology, Hyderabad- A.P	7th, Jan 2013	8th, Jan 2013	Paper Presented
49.	International Conference on Advances in Computer Science and Engineering (ICACSE-2013)	Lords Institute of Engineering and Technology, Hyderabad- A.P	7th, Jan 2013	8th, Jan 2013	Paper Presented
50.	International Conference on Advances in Computer Science and Engineering (ICACSE-2013)	Lords Institute of Engineering and Technology, Hyderabad- A.P	7th, Jan 2013	8th, Jan 2013	Paper Presented
51.	International Conference on Advances in Computer Science and Engineering (ICACSE-2013)	Lords Institute of Engineering and Technology, Hyderabad- A.P	7th, Jan 2013	8th, Jan 2013	Paper Presented
52.	Two Days Eight International Seminar on “Financial Markets: Issues and Challenges(FMIC-2013)”	Department of Commerceand Financial Studies, Bhararati Dasan University, Tirichuripally, Tamilnadu.	5th Jan 2013	6th Jan 2013	Paper Presented
53.	Two Days Eight International Seminar on “Financial Markets: Issues and Challenges (FMIC-2013)”	Department of Commerceand Financial Studies, Bhararati Dasan University, Tirichuripally, Tamilnadu.	5th Jan 2013	6th Jan 2013	Paper Presented
54.	Two Days Eight International Seminar on “Financial Markets: Issues and Challenges (FMIC-2013)”	Department of Commerceand Financial Studies, Bhararati Dasan University, Tirichuripally, Tamilnadu.	5th Jan 2013	6th Jan 2013	Paper Presented
55.	Two Days National Conference on “Financial Services: Opportunities and Challenges Indian Perspective (FINSER-2012)	Department of Commerce a Management, Acharya Institutes of Graduate Studies, Bangalore, Karnataka.	12th Dec, 2012	13th Dec, 2012	Paper Presented
56.	Two Days National Seminar on “Role of FDI in Retail Sector in India”	Department of Commerce and Management Studies, Rajiv Gandhi College of PG and Professional Studies, Rajahmundry, A.P.	7th Dec, 2012	8th Dec, 2012	Paper Presented
57.	One Day National Conference on Emerging Issues and Innovations in Management Education	Department of Studies and Research in Business Administration in association with Research Center for Quality Management and Research Center for Supply Chain Management and E-Commerce, Tumkur University.	31st October, 2012	31st October, 2012	Paper Presented
58.	Two Days National Seminar on Changing Scenario of Human Resources in India	Bommidala Dept. of HRM, Acharya Nagarjuna University, Guntur sponsored by UGC and APSCHE.	18th October, 2012	19th October, 2012	Paper Presented
59.	Two Days National	Department of Management and	22nd May	23nd May	Paper

	Seminar on FDI services sector-opportunities and Challenges	Commerce, MANUU Hyderabad	2012	2012	Presented
60.	International Conference on Contemporary Global Management Practices)	Srinidhi Institute of Science and Technology, Hyderabad.	27th April, 2012	28th April, 2012	Paper Presented
61.	International Conference on Contemporary Global Management Practices	Srinidhi Insitute of Science and Technology, Hyderabad.	27th April, 2012	28th April, 2012	Paper Presented
62.	International Conference on Innovative Management Practices	Department of Management Studies, Kristu Jayanti College of Management and Technology, Bangalore	19th April, 2012	20th April, 2012	Paper Presented
63.	AICTE - sponsored National Conference on Rural Empowerment for Economic Growth-Indian Perspective	Coimbatore Institute of Engineering and Technology, Coimbatore, Tamil Nadu.	11th , April, 2012	12th , April, 2012	Paper Presented
64.	Dr. C. K. Prahalad National Conference on Management Issues and Challenges for the Decade	School of Management Studies Vignan University, Vadlamudi, Guntur, A.P.	4th, April, 2012	5th, April, 2012	Paper Presented
65.	Dr. C. K. Prahalad National Conference on Management Issues and Challenges for the Decade	School of Management Studies Vignan University, Vadlamudi, Guntur, A.P.	4th, April, 2012	5th, April, 2012	Paper Presented
66.	International Conference on Strategies for Business Excellence-Challenges and opportunities (ICSBE-2012)	Malla Reddy College of Engineering and Technology, Secunderabad, A.P.	30th, March, 2012	31st, March, 2012	Paper Presented
67.	National Seminar on Emerging Trends in the Indian Banking Industry-Challenges and Strategic Options(ETIBI-2012)	Department of Commerce (School of Management) Pondicherry University(A Central University, Puducherry (U.T)	24th, March, 2012	24th, March, 2012	Paper Presented
68.	National Conference on Modern Business Practices in Global Scenario	Department of Business Administration, Annamalai University, Chidambaram, Tamil Nadu	22nd March, 2012	23rd March, 2012	Paper Presented
69.	National Conference on Modern Business Practices in Global Scenario	Department of Business Administration, Annamalai University, Chidambaram, Tamil Nadu	22nd March, 2012	23rd March, 2012	Paper Presented
70.	National Conference on Modern Business Practices in Global Scenario	Department of Business Administration, Annamalai University, Chidambaram, Tamil Nadu	22nd March, 2012	23rd March, 2012	Paper Presented
71.	National Conference on Modern Business Practices in Global Scenario	Department of Business Administration, Annamalai University, Chidambaram, Tamil Nadu	22nd March, 2012	23rd March, 2012	Paper Presented
72.	First International Conference on Global Issues and Challenges in Business Scenario	Department of Commerce, Quaide-Millath Collegefor Women (Autonomous), Annasalai, Chennai.	14th March, 2012	15th , March, 2012	Paper Presented
73.	First International Conference on Global Issues and Challenges in	Department of Commerce, Quaide-Millath Collegefor Women (Autonomous),	14th March, 2012	15th , March, 2012	Paper Presented

	Business Scenario	Annasalai, Chennai.			
74.	International Conference on Advancements in Engineering and Management	Royal Institute of Technology and Science, Hyderabad	28th February, 2012	29th February, 2012	Paper Presented
75.	International Conference on Advancements in Engineering and Management	Royal Institute of Technology and Science, Hyderabad	28th February, 2012	29th February, 2012	Paper Presented
76.	International Conference on Advancements in Engineering and Management	Royal Institute of Technology and Science, Hyderabad	28th February, 2012	29th February, 2012	Paper Presented
77.	National Seminar on Micro-Finance-issues, Challenges, Policy Options in Emerging Economies (NSMF-2012)	Department of Business Management, Krishna University, Machlipatnam, A.P	17th February, 2012	18th February, 2012	Presented in Absentia
78.	National Seminar on Micro-Finance-issues, Challenges, Policy Options in Emerging Economies(NSMF-2012)	Department of Business Management, Krishna University, Machlipatnam,A.P	17th February, 2012	18th February, 2012	Presented in Absentia
79.	International Conference on Science and Technology Impact on Development and Justice	U.I.S.I.A., MANUU, and Consulate General of Iran-IR, Hyderabad	7th February 2012	8th February 2012	Paper Presented
80.	International Seminar on Islamic Culture and Arts	Maulana Azad National Urdu University, Institute of Objective Studies(IOS), Delhi and Muslim Educational, Social and Cultural Organisation(MESCO)	31st Dec, 2011	1st Jan, 2012	Participated
81.	Workshop on Research Skills for Management Teachers	Gurunank Institute of PG Studies and Gurunank College of Engineering, Ibrahimpatnam, Ranga Reddy District,A.P.	17th Dec, 2011	17th Dec, 2011	Participated
82.	Management Development Programme on Psychometric for HR-Professionals	Siva Sivani Institute of Management, Kompally, Secunderabad-A.P.	9th Dec,2011	10th Dec,2011	Participated
83.	International Seminar on “The Role of Islamic Banking for Infrastructural Growth of India”	Indo-Arab Chambers of Commerce and Industries, Mumbai	26th Nov, 2011	26th Nov, 2011	Participated
84.	National Seminar on Management Education in India-Challenges and Opportunities-2011	Department of Business Management, Telengana University, Nizamabad, A.P.	21 st October 2011	22 nd October 2011	Paper Presented
85.	International Conference on Leading Beyond Horizon: Engaging Future	Department of Business Administration, Annamalai University, Tamil Nadu	28 th July 2011	30 th July 2011	Presented in Absentia
86.	Workshop on Recent Advances in International Business	All India Management Association–Centre for Management Education	May, 11th 2011	May, 12th 2011	Participated
87.	International Conference on Excellence in Management Practices (ICEMP)-2011	Department of Management Studies, Kristu Jayanti College of Management and Technology, Bangalore.	15 th , April 2011	16 th , April 2011	Paper Presented

88.	International Conference on Excellence in Management Practices (ICEMP)-2011	Department of Management Studies, Kristu Jayanti College of Management and Technology, Bangalore	15 th , April 2011	16 th , April 2011	Paper Presented
89.	International Conference on Excellence in Management Practices (ICEMP)-2011	Department of Management Studies, Kristu Jayanti College of Management and Technology, Bangalore	15 th , April 2011	16 th , April 2011	Paper Presented
90.	Int. Conf. on Excellence in Management Practices 2011	Dept. of Management Studies, KJCM&T, Bangalore	15 th , April 2011	16 th , April 2011	Paper Presented
91.	International Conference on Excellence in Management Practices (ICEMP)-2011	Department of Management Studies, Kristu Jayanti College of Management and Technology, Bangalore	15 th , April 2011	16 th , April 2011	Paper Presented
92.	National seminar on Union Budget –Issues and challenges	Department of Commerce, Osmania University, Hyderabad	02 nd April, 2011	02 nd April, 2011	Participated
93.	National seminar on Challenges of corporate Governance in India The Need for Proactive Approach	Department of Commerce and Business Management, Kakatiya University, Warangal	30th March, 2011	31st March, 2011	Paper Presented
94.	International Conference on Emerging Trends in E-Commerce	Department of Commerce, University of Madras, Chennai.	16th, March, 2011	17th, March, 2011	Paper Presented
95.	International Conference on Emerging Trends in E-Commerce	Department of Commerce, University of Madras, Chennai.	16th, March, 2011	17th, March, 2011	Paper Presented
96.	International Conference on Emerging Trends in E-Commerce	Department of Commerce, University of Madras, Chennai.	16th, March, 2011	17th, March, 2011	Paper Presented
97.	International Conference on Emerging Trends in E-Commerce	Department of Commerce, University of Madras, Chennai.	16th, March, 2011	17th, March, 2011	Paper Presented
98.	4th Indian Conference on Management Innovative Strategies: Emerging India in Global Scenario (ICOM-2011), Gandhi Nagar.	S.K.Patel Institute of Management and Computer Studies(MBA) (A constituent of Kadi Sarva Vishwavidyalaya)	11th , March, 2011	12th , March 2011	Paper Presented
99.	4th Indian Conference on Management Innovative Strategies: Emerging India in Global Scenario (ICOM-2011), Gandhi Nagar.	S.K.Patel Institute of Management and Computer Studies(MBA) (A constituent of Kadi Sarva Vishwavidyalaya)	11th , March, 2011	12th , March 2011	Paper Presented
100.	4th Indian Conference on Management Innovative Strategies: Emerging India in Global Scenario (ICOM-2011), Gandhi Nagar.	S.K.Patel Institute of Management and Computer Studies(MBA) (A constituent of Kadi Sarva Vishwavidyalaya)	11th , March, 2011	12th , March 2011	Paper Presented
101.	International Seminar on Recent Trends in Capital Markets and Financial Innovations	Department of Commerce and Management, Bharatidasan University, Tiruchirapally,	09th , January 2009	10th , January 2009	Paper Presented
102.	SPSS 15.0 Training Program	SPSS South Asia and School of Management Studies, JNTUH	4th July, 2007.	6th July, 2007	Training Program Attended
103.	Recent Trends in Financial	Department of Commerce,	13 th ,	14 th , March	Contributed

	sector reforms and IT	Bharathiar University, Coimbatore	March 2007.	2007.	paper
104.	Recent Trends in Financial sector reforms and IT	Department of Commerce, Bharathiar University, Coimbatore	13 th , March 2007.	14 th , March 2007.	Contributed paper
105.	Emerging Dimensions in Services Sector Management	Department of Commerce and Business Management, Kakatiya University, Warangal	20 th , Jan 2007.	21 st , Jan 2007.	Paper Presented
106.	Financial Services: Opportunities and Challenges	School of Management Studies, University of Hyderabad, Hyderabad	30 th Nov 2006	2 nd , Dec 2006	Paper Presented
107.	Fourth Saudi Technical Conference & Exhibition (STCEX2006)-Riyadh	The General Organization for Technical Education and Vocational Training	2 nd Dec 2006	Dec 6 th , 2006	Paper accepted
108.	Insurance Sector Reforms in India- Challenges and Opportunities	Nizam College, Osmania University, Hyderabad	Aug 18 th , 2006	Aug 19 th , 2006	Paper Presented
109.	Emerging Trends on Strategic Human Resources Management	Institute of Business Management, VBS Purvancha University, Jaunpur.	Mar 10 th , 2006	Mar 11 th , 2006	Paper Presented
110.	Entrepreneurship Development among Minorities, Opportunities and Challenges	UGC Sponsored National Seminar	Dec 20 th , 2005	Dec 21 st , 2005	Participated
111.	Young Crew Workshop	International Project Management Association jointly with Indian Institute of Technology, Delhi and PMA-India	Nov 10 th , 2005	Nov 12 th , 2005	Participated
112.	Info vision-2005	Indian Institute of Sciences, Bangalore. Indian Institute of Information Technology, Bangalore and Informatics India Ltd.,	Sep 15 th , 2005	Sep 16 th , 2005	Participated
113.	Take-Off Summit	Oracle India Private Ltd., at Hyderabad	Sep 1 st , 2005	Sep 1 st , 2005	Participated
114.	“Emerging Dimensions of Human Resource Management”	University Post Graduate College, Kakatiya University, Warangal.	Mar 29 th , 2005	Mar 30 th , 2005	Paper Presented
115.	National Conference on “Marketing in the New Era”	Department Of Business Management, Osmania University, Hyderabad.	Feb 4 th , 2005	Feb 6 th , 2005	Participated
116.	National Conference on Enterprise-wide Information System	Institute Of Public Enterprise, Hyderabad, India	Nov 26 th , 2004	Nov 27 th , 2004	Participated
117.	Self Employment And Government Policy-Future Challenges	Nizam college and Women Empowerment and Self Employment and Employment Generation Mission Govt of A.P	Aug 20 th , 2004	Aug 21 st , 2004	Participated
118.	The Partnership Summit	Confederation of Indian Industry, A.P. (CII)	Jan 7 th , 2004	Jan 9 th , 2004	Participated
119.	Human Resource Strategies	Confederation of Indian Industry, (CII) A.P.	Nov 11 th , 2003	Nov 11 th , 2003	Participated
120.	Funding of Infrastructure Industry	Confederation of Indian Industry, (CII) A.P.	Nov 4 th , 2003	Nov 4 th , 2003	Participated
121.	Emerging Trends in Banking and Impact of Information Technology	Nizam College, Osmania University, Hyderabad	Oct 23 rd , 2003	Oct 23 rd , 2003	Participated
122.	Innovation & IPR Strategy	Confederation of Indian	Oct 13 th ,	Oct 17 th ,	Participated

		Industry, (CII) A.P.	2003	2003	
123.	50 th All India Commerce Conference.	Kakatiya University, Warangal	Dec 27 th , 1996	Dec 29 th , 1996	Participated
124.	48 th All India Commerce Conference.	Kakatiya University, Warangal	Aug 27 th , 1994	Aug 29 th , 1994	Participated

SUBJECTS OF INTEREST:

- Management Theory and Practices
- Marketing Management
- International Marketing
- Consumer Behavior
- International Business
- Business Environment and Law
- Strategic Management
- Organizational Behavior
- Human Resources Management
- Research Methodology

AWARDS AND HONORS:

- **Asia Pacific International Award** for outstanding achievement and remarkable role in the field of Education Excellence on **18th** August, 2017 Bangkok, Thailand.
- International **Gold Star Award for Education Excellence**, by Indian Organization for Commerce and Industry on **24th** July, 2017 at Mauritius.
- Recipient of **"American Medal of Honor"** for significant accomplishment in the field of Commerce and Management by The American Biographical Institute, Raleigh, USA. In 2004.
- **Best Social Scientist Award** by IARA, Tiruchirapally- For 2016.
- **Best Teacher and Adarsh Vidya Saraswati Rashtriya Puraskar** by GMC, Ahmadabad- For 2016
- **Distinguished Faculty Award** By VIFA, Chennai. - For 2016.
- **Best Educationist Award** By Association Of Indian Professionals, Hyderabad- For 2016

Won many laurels & awards for various co-curricular activities such as debates, elocution and sports. Actively involved in various reliefs work and community development initiatives.

LANGUAGES KNOWN:

Speak	English, Hindi, Urdu, and Telugu
Read	English, Arabic, Hindi, Urdu and Telugu
Write	English, Hindi, Urdu, Telugu and Arabic

PASSPORT DETAILS:

Passport Number	H5174748
Place of Issue	HYDERABAD
Date of Issue	05/10/2009
Date of Expiry	04/10/2019

PERSONAL PROFILE:

Date of Birth : 10-04-1967
Gender : Male
Marital Status : Married
Nationality : Indian

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DECLARATION:

I hereby declare that the information furnished above is true to the best of my knowledge and belief.

Date: 18-10-2017
Place: Hyderabad

Prof. BADIUDDIN AHMED